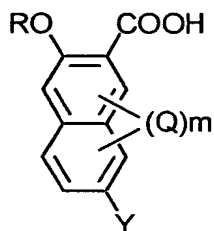


ABSTRACT

The present invention provides a safe charge control agent which exhibits an excellent negative chargeability and excellent dispersibility in and compatibility with binder resins, and is even applicable for color toners. Specifically, the charge control agent consists of a naphthol derivative of formula [I]:



[I]

and a salt thereof, and an electrophotographic toner comprising the agent are provided.